

FRANS VAN DER SMAN

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WWW <http://NutriScoring.eu>



2021
- 2022

Interim RA Consultant Food ingredients

Proactive role identifying regulatory risks to business activities. Contributed to implementation of strategic action plans. Actively participated in industry associations for ingredients and advocating companies position. Ad hoc compliance checks in various countries globally. Enforced strategic position of being a responsible company conveying trustworthy claims in B2B communication. Interim 15 months.

Cosucra Groupe

2020
- 2021

Interim RA Consultant Supplements

Regulatory advice on Nutrition & Health Claims Regulation with specific focus on the Botanicals On Hold situation. Setting up Claim tools in cooperation with Marketing and R&D. Finding the sweet spot of making reliable claims while proudly communicating benefits of therapeutic products. Interim 6 months

Bonusan
Supplements

2019
- now

Owner and Consultant

Advising food and supplement companies on the exciting topics of Nutrition and Health Claims and Front of Pack logo's.

Passionate about helping marketing to score and build strong brands by deep portfolio analysis against nutritional opportunities.

Nutrition Scoring
Solutions

2009
2019

Food Labelling & Claims Manager

Analyzing and monitoring the total food & beverage portfolio against various emerging Nutrient Profiles to assess business impact. Deliver insights to shape global strategy and positions, based on external developments.

Representing Unilever in internal and external networks. Performing risk assessments in force field of marketing vs science vs regulations to making health claims. Delivering Regulatory insights within the Nutrition and Health Claims Regulation (EC 1924/2006) using EFSA opinions

Unilever Global Standards
& Advocacy (R&D)

Education & Work experience

1999
2009

Nutrition Information Scientist

Developing and implementing Nutrition Score Tool for the assessment of the complete Unilever Food & Beverages portfolio.

Unilever R&D
Health Institute

1993
1999

Chemical Analyst

Unilever Diet &
Health Research

DCMR
Milieudienst
Rijnmond
Schiedam

Exxon Chemical
Rozenburg

1993

HLO
Bachelor

Laboratory
science
Analytical
Chemistry

WORK EXPERIENCE

EDUCATION

My Purpose

Creating trust with facts that are based on dedication and integrity

Miscellaneous

2014 -2018

Yearly guest lecture "Nutrition & Health Claims, scientific substantiation"
Maastricht University, Faculty of Health, Medicine and Life Sciences

2010 -2019

Yearly organisation full day student visit program "Health innovation in food industry, role of evidence based nutrition".
VU Amsterdam, Public Health & Nutrition

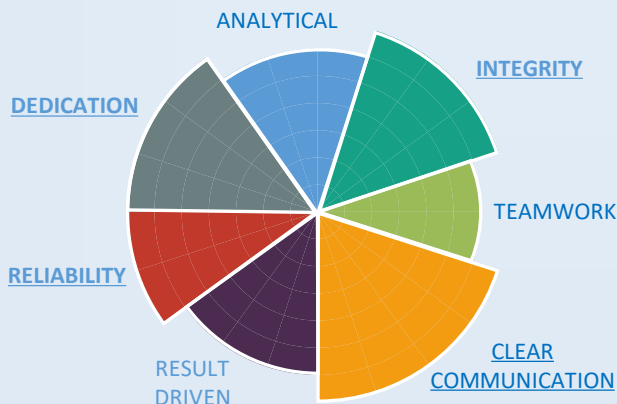
2014 -2019

Steering committee member **JOGG** (Jongeren op Gezond Gewicht) Vlaardingen

Tools

Excel Expert, including VBA.

Personal drivers



Objective

Looking for further professional development. Building on competencies acquired in previous roles. Preferred properties for a new role includes:

-  stakeholder management
-  training and coaching
-  being the expert
-  team interaction
-  external representation